

BUYING TIME - 6205 ATTN: ERICA CORSO

WASHINGTON DC 20001

650 MASSACHUSETSS AVENUE NW SUITE 210

**DATE**: 09-13-2012

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Contract No Contract Dt Revision Dt Rev# Advertiser Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012 POLITICALS Station/Market WTVD - DURHAM

000202	10000	7 - 0 - 1					30.13.1233														
Ager	ncy Est	#		CMS	S #	Sales Office	Account Executive	Start Date	End D	ate	Billing						P	ackage	Contract Titl	e	
	349 2 349 2			2408		PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2	012	M (Broa	dcas	st Mc	onth,	Cycl	e 1)		-	240873		
Line Start	Date	End Date	•   -	Time Pe	riod	De	scription				Duration						S	SPW	Price	Tot Spots	Total \$
			Α	Agency	CPE:	C:330 P:349 E:	: 2191														
								MANDAY EDID											500		
1 09-18-	-2012	09-23-20	12 (	07:00AN	/1 - 09:0	DUAM GO	OOD MORNING AMERICA (	MONDAY-FRID	AY) (83	2	30		1	1	1 1			4	500	0	0
2 09-24-	-2012	09-24-20	12 (	07:00AN	/1 - 09:0	00AM GO	OOD MORNING AMERICA (	MONDAY-FRID	AY) (83	2	30	1						1	500	0	0
3 09-18-	-2012	09-23-20	12 (	05:00AN	/ - 05:	30AM EY	<b>EWITNESS NEWS AT 5:00</b>	AM (MONDAY	-FRIDA	2	30		1		1			2	225	0	0
4 09-24-	-2012	09-24-20	12 (	05:00AN	/ - 05:	30AM EY	<b>EWITNESS NEWS AT 5:00</b>	AM (MONDAY	-FRIDA	2	30	1						1	225	0	0
5 09-18-	-2012	09-23-20	12 (	06:00AN	/ - 07:0	00AM EY	<b>EWITNESS NEWS AT 6AM</b>	( MONDAY -FF	RIDAY)	2	30			1	1			2	500	0	0
8 09-18-	-2012	09-23-20	12 (	09:00AN	/I - 10:0	00AM LIV	E! WITH KELLY & MICHA	EL (842)		2	30		1	1	1   1			4	175	0	0
9 09-24-	-2012	09-24-20	12 (	09:00AN	/I - 10:0	00AM LIV	E! WITH KELLY & MICHA	EL (842)		2	30	1						1	175	0	0
								` ,													
10 09-18-	-2012	09-23-20	12	12:30PN	/ - 01:0	орм міі	LLIONAIRE 1230-1P(MONE	AY-FRIDAY) (9	27)	2	30		1	1	1 1			4	175	0	0
			-					, , ,													-
11 09-24-	-2012	09-24-20	12	12:30PN	/I - 01·0	оорм міі	LLIONAIRE 1230-1P(MONE	AY-FRIDAY) (9	127)	2	30	1						1	175	0	0
11/00 = 1					. •					_		•						_			
12 09-18-	-2012	00-33-30	12 .	12:00PN	N - 12·1	RODM EV	EWITNESS NEWS AT NOC	N/MONDAY-EI	אטוס	2	30		1	1	1 1			4	250		0
12 03-10-	2012	03-23-20	'-	12.001 1	n - 12.	501 W 21	EMITALOG NEMO AT NOC	JII(IIIOIIDA I-I I	(1041)	_	30		•	•				7	250		
13 09-24-	2012	00 24 20	42	12:00PN	A 40.5	DODM EV	EWITNESS NEWS AT NOC	N/MONDAY E	DIDAY\	2	30	4						1	250	0	0
13 09-24-	-2012	09-24-20	12	12.00FN	11 - 12.	OUPINI ET	EWITNESS NEWS AT NOC	N(WONDAT-FI	(IDAT)		30	<b>'</b>						'	250	"	0
44 00 40	2010	00 00 00	40 4			20014 1/4	TIE (047)			_				_					475		
14 09-18-	-2012	09-23-20	12 (	03:00PN	/ - 04:0	JUPIN KA	TIE (817)			2	30		1	1	1 1			4	175	0	0
							(a.(=)														
15 09-24-	-2012	09-24-20	12   (	03:00PN	/I - 04:0	DOPM KA	TIE (817)			2	30	1						1	175	0	0
16 09-18-	-2012	09-23-20	12 (	01:00PN	/ - 02:0	DOPM TH	E CHEW (11514)			2	30		1	1	1 1			4	175	0	0
17 09-24-	-2012	09-24-20	12 (	01:00PN	/ - 02:0	DOPM TH	E CHEW (11514)			2	30	1						1	175	0	0



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395252	08-09-2012	09-12-2012	6	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing					P	ackage	Contract Titl	е	
330 349 2	2191	240873	PHILADELPHIA	A. CLIFFORD	09-18-2012	09-24-2	012	M (Broa	dcas	st Mon	th, C	ycle 1)		N	240873		
ine Start Date	End Date	Time Period	De	escription			RC	Duration	М	T V	V T	F S	SS	SPW	Price	Tot Spots	Total 9
		Agency CPE:	C:330 P:349 E	: 2191													
18 09-18-2012	09-23-2012	10:00AM - 11:	00AM RA	ACHEL RAY (MONDAY-FRID	PAY) (851)		2	30		1	1			2	200	0	(
19 09-24-2012	09-24-2012	10:00AM - 11:	00AM RA	ACHEL RAY (MONDAY-FRID	PAY) (851)		2	30	1					1	200	0	•
20 09-18-2012	09-23-2012	02:00PM - 03:	00PM GE	ENERAL HOSPITAL (11961)			2	30		1	1			2	175	o	•
21 09-24-2012	09-24-2012	02:00PM - 03:	00PM GE	ENERAL HOSPITAL (11961)			2	30	1					1	175	o	ı
22 09-18-2012	09-23-2012	11:00AM - 12:	00PM TH	HE VIEW (MONDAY-FRIDAY)	(846)		2	30		1		1		2	300	0	
23 09-18-2012	09-23-2012	04:00PM - 05:	00PM EY	YEWITNESS NEWS 4:00PM	(MONDAY- FR	IDAY) (	2	30		1 1	1	1		4	275	o	
24 09-24-2012	09-24-2012	04:00PM - 05:	00PM EY	EWITNESS NEWS 4:00PM	MONDAY- FR	IDAY) (	2	30	1					1	275	o	
25 09-18-2012	09-23-2012	06:00PM - 06:	30PM EY	EWITNESS NEWS AT 6P (N	IONDAY-FRID	AY) (81	2	30		1 1	1	1		4	750	0	
26 09-24-2012	09-24-2012	06:00PM - 06:	30PM EY	EWITNESS NEWS AT 6P (N	IONDAY-FRID	AY) (81	2	30	1					1	750	o	
27 09-18-2012	09-23-2012	05:30PM - 06:	00PM EY	YEWITNESS NEWS 5:30PM (	(MONDAY-FRI	DAY) (8	2	30		1	1			2	650	o	
28 09-24-2012	09-24-2012	05:30PM - 06:	00PM EY	YEWITNESS NEWS 5:30PM (	(MONDAY-FRI	DAY) (8	2	30	1					1	650	o	
29 09-18-2012	09-23-2012	07:00PM - 07:	30PM JE	OPARDY ( MONDAY-FRIDA	Y) (898)		3	30		1 1	1	1		4	850	0	
30 09-24-2012	09-24-2012	07:00PM - 07:	30PM JE	OPARDY ( MONDAY-FRIDA	Y) (898)		3	30	1					1	850	0	
31 09-18-2012	09-23-2012	07:30PM - 08:	00PM WI	HEEL OF FORTUNE (MOND	AY-FRIDAY) (	901)	3	30	)	1	1			2	700	o	
32 09-24-2012	09-24-2012	07:30PM - 08:	00PM WI	HEEL OF FORTUNE (MOND	AY-FRIDAY) (	901)	3	30	1					1	700	0	



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												_						
Contract No	Contra	act Dt R	evision Dt	Rev#	Advertiser		Brand					Produ	ct Code			Station/Mar	ket	
395252	08-09-	-2012 09	9-12-2012	6	MCINTYRE FOR C	ONGRESS I	MIKE MCINTYR	RE FOR C	CONG	RESS NO	C-7 2012	POLIT	<b>ICALS</b>			WTVD - DURHAM		
Ager	ncy Est#		CMS	S #	Sales Office	Account Executive	Start Date	End D	ate	Billing				Packag	e Contract Ti	tle		
33	330 349 2191 240873 PHILA			PHILADELPHIA	A. CLIFFORD	09-18-2012	2012 M (Broadcast Month, Cycle			le 1)	N	240873						
Line Start	Date E	End Date	Time Pe	riod	Desc	cription			RC	Duration	M T	W T	F S	S SPI	V Price	Tot Spots	Total \$	
			Agency	CPE:	C:330 P:349 E:	2191												
33 09-24-	3 09-24-2012 09-24-2012 10:00PM - 11:00PM MOI			NDAY PRIME 10-11P (794)			2	30	1			'	2,000	0	o			

Line	Start Date	End Date	Time Period	Description	RC	Duration	MTWTF	S S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C: 330 P: 349	E: 2191								
33	09-24-2012	09-24-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	2	30	1		1	2,000	0	0
				` ,						,		-
			CASTLE CASTLE									
34	09-18-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)	2	30	1		1	1,400	0	0
			TBA	<del></del>								
0.5	00 40 0040	00 00 0040		WED DRIVE O OD (040)	_					4 400		
35	09-18-2012	09-23-2012	08:00PM - 09:00PM	WED PRIME 8-9P (813)	2	30	1		1	1,400	0	0
			ITEM LINE NOTE									
			ITEM LINE NOTE MIDDLE/SUBURGATORY									
36	09-18-2012	09-23-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	2	30	1 1 1		3	75	0	0
	00 10 2012		121021 011007	(	_							
27	09-24-2012	00-24-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	2	30	1		4	75	0	0
31	09-24-2012	09-24-2012	12.02AW - 01.00AW	JIMINIT KIMINEL LIVE (MONDAT-FRIDAT) (033)		30	'			13	١	•
	00 40 0040	00 00 0040	00 00444 07 00444	EVENUENCO NEMO CUNDAY O ZA (CC (C)	•	0.0				400		
38	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	2	30		1	1	100	U	0
39	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30		1	1	150	0	0
40	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30		1	1	250	0	0
41	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30		1	1	250	0	0
42	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30		1	1	150	0	0
				` ,								
43	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	2	30		1	1	250	0	0
10	05 10 2012	03 20 2012	OS.OGAIN TO.OGAIN	ETEMINESS NEWS SONDAY S TOA (650)	_			•	•	200		•
4.4	09-18-2012	00-22-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	2	30		4	4	350	0	.
44	09-10-2012	U3-23-2012	US.UUAIVI - US.UUAIVI	GOOD INICKNING AMERICA SUNDAT (4769)		30		1	'	330	U	0
					_						_	_
45	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30		1	1	400	0	0
						1	1					



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	act Dt Revision Dt Rev# Advertiser -2012 09-12-2012 6 MCINTYRE FOR CONGRESS				Brand MIKE MCINTYRE FOR CONGRESS NC-7 2012					Product Code POLITICALS					Station/Market WTVD - DURHAM		
Agency Est# 330 349 2		CMS # 240873	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Dat 09-24-201		Billing M (Broad	cast Mc	onth, C	Cycle 1)			Contract Title	е		
Line Start Date	End Date	Time Period	Des	cription				Duration				s	SPW	Price	Tot Spots	Total \$	
46 09-18-2012 47 09-24-2012		05:28AM - 06		2191 EWITNESS NEWS AT 5:30 EWITNESS NEWS AT 5:30	•		2	30 30	1	1 1			3	650 650	0	0	
48 09-24-2012	09-24-2012		EM LINE NOTE	NDAY PRIME 10-11P (794			2	30	1				1	4,200	0	0	
					ιe	Q						Coi		d Gross Total		0.00	
												,		al Gross Total Commission Net Total	:	0.00 0.00 0.00	
Month/YR		Preempte	d	Made Good	Contract To	otal		Ad	justme	nts						Actual Total	
Sep 12		0.0	)	0.00	0	0.00			0	.00						0.00	
TOTAL		0.0	)	0.00	0	0.00			0	.00						0.00	